

## **Staffing up to avoid staff burnout**

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Unemployment is hovering between 3 and 4 percent. Many local companies want to and need to hire additional staff. Media headlines are exclaiming, "40 percent of businesses feel availability of qualified employees is their biggest problem" and "companies cannot exploit market opportunity because they can not find people to fill empty seats."

Hiring is more time consuming and more expensive than ever before. What's worse, retention of new hires has become even more difficult. The days of having Human Resource departments handle the entire hiring process are a thing of the past.

One would say that hiring good employees is the most critical component to being a successful company. That being said, successful companies are always looking for talent.

They don't wait for an empty seat to begin the recruiting process. Plus, they are always looking to replace underperformers and keep top performers. A key factor to retaining top staff is to be sure they are not overworked while waiting for additional members of their team to be hired and trained.

Successful companies have created a built-in safety net for their hiring protocol. These organizations rely on professional companies that specialize in recruiting: companies that are always interviewing and screening employees, companies whose sole business and focus is to recruit and interview people.

Let's face it, today's hiring is a monumental task and yet a vital task for company growth. Wouldn't you rather outsource such an exhaustive, time consuming, yet vital task to a team of professionals? Professionals that do this day in and day out?  
If you answered 'yes,' welcome to the world of opportunity.

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